

BTEC media Long Term Planning – KS4 yr11

Year 11		HT1	HT2	HT3	HT4	HT5	HT6
subject	Topic	Component 2 – preparation - Learning aims A / B / C: Develop media production skills and techniques Component 2 assignment		Component 3 Preparation – Create a Media Product in Response to a Brief	Component 3 completion of PSA – Create a Media Product in Response to a Brief		Course completed
	Why this and why now?	Component 2 comes after component 1 which was completed in year1 In order to know how apply media production skills & techniques learners will participate in workshops and classes to develop media production skills and techniques appropriate to one, or all, of the following media sectors: audio/moving image, publishing and interactive media. Assignment brief completion. Pupils are required to create a portfolio of evidence based on their previous preparation and skills workshops. Component 2 links in with the exam for component 3. Many of the skills learned are similar and appropriate to the exam so it is prudent that students do this component directly before component 3.		To allow learners to experience a real externally examined assignment. The results will be analysed and areas for improvement can be identified and addressed ready for when they will take the assignment.	Final component externally assessed		

What is the essential knowledge that needs to be remembered?	<p>Learners acquire and apply skills gained in practical workshops to develop a media product demonstrating their knowledge of pre-production, production and post production media processes</p> <p>Planning skills relevant to the media sector, such as: publishing, e.g. mood boards, house style, thumbnails, sketches, flat plans, design comps (comprehensive layout), mock-ups.</p> <p>Skills and techniques for creating content relevant to the media sector, such as: publishing, e.g. writing and editing copy, taking photographs, cropping, scaling, and resizing images, image manipulation techniques, creating</p> <p>Skills and techniques for combining, shaping and refining content relevant to the media sector, such as: publishing, e.g. page layout and design – typography, use of colour, paragraph and character styles, text wrap, columns, creating a visual hierarchy, using white space</p>	<p>Learners will know how to apply and develop their planning and production skills and techniques to create a media product in response to a client brief</p>	
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What is the assessment intent and how will you assess?	<p>To assess progress against specified criteria of Learning aims A B and C</p> <p>Learning Aim A will be assessed by means of an annotated portfolio of student experimental development work. This may have been produced by students in response to tasks during the delivery of Learning Aim A but should be compiled and annotated by students to show their development of media production skills and techniques.</p> <p>Learning Aim B Assessment will require students to apply the skills they have developed in Learning Aim A to devise and implement an idea to 're-imagine' or update an existing media product for a specific audience, e.g. by producing a version of an existing product. Students will also need to keep a log of the techniques used when undertaking this, including annotated screenshots of pre-production, production and post-production processes.</p> <p>Learning Aim C Assessment will require students to create a video, blog, presentation or written report analysing their development and application of skills and techniques. This will be informed by the production log and from feedback obtained from peers, teachers, audience members and others.</p> <p>Evidence must fully meet the requirements of the assessment criteria and could include a written report, a blog or a PowerPoint® presentation (including speaker notes)</p>	<p>Evidence must fully meet the requirements of the assessment criteria. Learners will provide a portfolio of evidence of their analysis of media products and experimentation with production techniques, which should include:</p> <ul style="list-style-type: none"> • teacher observations • recordings or photographs of workshops • a report, a blog or a PowerPoint presentation (including speaker notes) <p>Only the practice task will be internally assessed as the PSA for Component 3 is externally assessed</p>	
How does it cover the NC	<p>Covers BTEC levels 1/2 creative media production Assessment Objectives: for Component 1 - Learning aims A & B</p>	<p>Covers BTEC levels 1/2 creative media production Assessment Objectives:</p> <p>AO1 AO2 AO3 AO4</p>	