

BTEC Media Curriculum Year 10

Year 10		HT1 - HT2	HT3 & HT4		HT5	HT6
Media	Topic	Component 2 – preparation & completion of Component 2 PSA Learning aims A Develop and apply media pre-production processes, skills and techniques B Develop and apply media production and post-production processes, skills and techniques to create a media product	Component 1 – preparation & completion of Component 1 PSA - Exploring media products LAA Investigate media product LAB Explore how media products are created to provide meaning and engage audiences	Re-submission of student work	Prepare for Component 3: Create a Media Product in Response to a Brief – practice assignment	
	Why this and why now?	In order to know how apply media production skills & techniques learners will participate in workshops and classes to develop media production skills and techniques appropriate to one, or all, of the following media sectors: audio/moving image, publishing and interactive media. Assignment brief completion. Pupils are required to create a portfolio of evidence based on their previous preparation and skills workshops.	Assignment brief completion. Pupils are required to complete a series of tasks based around a project brief. Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.		To allow learners to experience a real externally examined assignment. The results will be analysed and areas for improvement can be identified and addressed throughout yr11 when they will take the assignment.	
	What is the essential knowledge that needs to be remembered?	Learners acquire and apply skills gained in practical workshops to develop a media product demonstrating their knowledge of pre-production, production and post production media processes	Learners acquire and develop an understanding of how media products are created for specific audiences and purposes in each of these sectors: audio/moving image, print and interactive media. Explore the relationship between genre, narrative and representation in media products, and how they are interpreted by audiences. They will learn how media production techniques are used to create different effects to communicate meaning to audiences.		Learners will know how to apply and develop their planning and production skills and techniques to create a media product in response to a client brief	

<p>What is the assessment intent and how will you assess?</p>	<p>To assess progress against specified criteria of Completed assignment for Component 2 Learning aims A & B</p> <p>Learning Aim A will be assessed by means of an annotated portfolio of student experimental development work. This may have been produced by students in response to tasks during the delivery of Learning Aim A but should be compiled and annotated by students to show their development of media production skills and techniques.</p> <p>Learning Aim B Assessment will require students to apply the skills they have developed in Learning Aim A to devise and implement an idea to produce an innovative media product. Pupils are encouraged to consider how they could create a distinctive media product with some elements of originality. For example, by:</p> <ul style="list-style-type: none"> • breaking established codes and conventions • experimenting with unusual production techniques • challenging existing stereotypes. <p>Pupils must engage with the media production process for their chosen media sector to produce a media product. Students will also need to keep a log of the techniques used when undertaking this, including annotated screenshots of pre-production, production and post-production processes.</p> <p>Evidence must fully meet the requirements of the assessment criteria and could include a written report, a blog or a PowerPoint® presentation (including speaker notes)</p>	<p>To assess progress against specified criteria of Completed assignment for Component 1 Learning aims A & B</p> <p>In response to LAA, learners will use research techniques to select examples of media products from each sector that have approached a theme in different ways.</p> <p>In response to LAB, based on the research relating to the theme, learners will explore how different media products use genre, narrative, representation and media production techniques to communicate meaning to audiences</p> <p>Evidence must fully meet the requirements of the assessment criteria and could include a written report, a blog or a PowerPoint® presentation (including speaker notes)</p>	<p>.</p>	<p>Evidence must fully meet the requirements of the assessment criteria. Learners will provide a portfolio of evidence of their analysis of media products and experimentation with production techniques, which should include:</p> <ul style="list-style-type: none"> • teacher observations • recordings or photographs of workshops • a report, a blog or a PowerPoint presentation (including speaker notes)
<p>How does it cover the NC</p>	<p>Covers BTEC levels 1/2 creative media production Assessment Objectives: for Component 2 - Learning aims A & B</p>	<p>Covers BTEC levels 1/2 creative media production Assessment Objectives:</p> <p>AO1 AO2 AO3 AO4</p>		<p>Covers BTEC levels 1/2 creative media production Assessment Objectives:</p> <p>AO1 AO2 AO3 AO4</p>