

Alumni in the Spotlight

Name: Anika Mistry

Job Title: Global Marketing Graduate

Company:

Year that I left Copley: 2014



What was your dream job when you were 10?

I wanted to have my own business!

What do you do when you left Copley?

I went to Ashton-Sixth-Form college and studied English Literature, English Language and Geography at A-Levels. I then went to the University of York to study a degree in Philosophy, I graduated from there last summer. After that I decided to do a Masters in Global Marketing which I just completed in September.

What do you do day-to-day in your job?

I am currently looking for a job in the marketing sector, more specifically in content creation (Blogs, Ads, and Social Media). Most recently I have been a brand ambassador for Lookfantastic, this meant I advertised and promoted them on my social media accounts.

What skills and attributes do you need to do your job well?

To be in the marketing sector you need to be creative, a good communicator and be able to adapt to new situations as the industry is changing all the time.

What is your favourite part of your job?

Being a Lookfantastic brand ambassador meant that I was able to create my own posts and designs, I loved being able to express my creativity.

What is your favourite memory of Copley?

Making memories and life long friendships! A lot of these were made through being a part of Copley Divas (and the whole dance department).