

BTEC Creative Media Curriculum Year 11

Year 11		HT1 Sept – Oct (8 weeks)	HT2 Nov – Dec (7 weeks)	HT3 (Jan – Feb (7 weeks)	HT4 Mar – Apr (6 weeks)	HT5 Apr – May (5 weeks)	HT6
subject	Topic	Component 2A Internal assessment Learning aim, A/B	Component 2 Internal assessment Learning aim C	Component 3 prep work Create a Media Product in Response to a Brief.	Component 3 prep work Create a Media Product in Response to a Brief.	Component 3 Create a Media Product in Response to a Brief. External assessment.	
	Why this and why now?	Internal assessment Learning Aim A & B Why now? <i>End of learning aim: formal assignment</i> Component 2 (A/B) Key knowledge and understanding will underpin future learning for internal assessment Component 2 learning aim C. External assessment component 3.	Internal assessment Learning Aim C Why now? <i>End of learning aim: formal assignment</i> Component 2 (C) Key knowledge and understanding will underpin future learning External assessment component 3.	Building on the knowledge acquired from component 1 and 2. Why now? To prepare learners for external assessment April /May 2022 To ensure pupils have the necessary knowledge and skills to begin preparation for the 9-hour externally assessed controlled assessment.	<i>Building on the knowledge acquired from component 1 and 2.</i> Why now? <i>To prepare learners for external assessment April /May 2022</i> To ensure pupils have the necessary knowledge and skills to begin preparation for the 9-hour externally assessed controlled assessment.	Component 3 – The Exam The brief will be released February 2022 and the deadline for submission is 19th May 2022 The design of this external assessment ensures that there is sufficient stretch and challenge, enabling the assessment of knowledge and understanding at the end of the learning period	
	What is the essential knowledge that needs to be remembered?	Learners will demonstrate: Planning skills relevant to the media sector. Skills and techniques for creating content relevant to the media sector. Skills and techniques for combining, shaping, and refining content relevant to the media sector. How to apply appropriate pre-production, production and post-production skills and techniques when reworking an extract from a media product.	Learners will demonstrate: skills for reviewing own progress and development of skills and practices. How to review their practical skill development, identifying strengths and areas for improvements.	Learners will demonstrate: How to respond to a media brief Plan their response to the brief. Apply skills and techniques to a Production.	Learners will demonstrate: Justify the process and outcome that they have developed. Reflect on their application of skills, time management and use of resources.	Learners will demonstrate and to apply their production skills to the creation of a media product in response to a brief. The external assessment is based on a key task that requires learners to demonstrate that they can identify and effectively use an appropriate selection of skills, techniques, concepts, theories and knowledge from across the whole qualification in an integrated way.	

	What is the assessment intent and how will you assess?	Summative assessment to give Learners individual feedback, explaining the assessor's decisions. Recorded on BTEC assessment record sheet. Targeted criteria: Assessment of criteria A.2D1 /A.2M1 A.2P1 /A.1M1 A.1P1 B.2D2/B.2M2 B.2P2/B.2P3/B.1M3	Summative assessment to give Learners individual feedback, explaining the assessor's decisions. Recorded on BTEC assessment record sheet. Targeted criteria: Assessment of criteria C.2D3 C.2M3 C.2P4 C.1M4 C.1P4	To prepare learners for external assessment – learning Aim A and B To give learners individual feedback relating to gaps in knowledge and giving learners a clear understanding of how to answer questions correctly. Formative assessment during lessons. Summative assessment x2 combination of learning aim A and B – consolidation of learning.	To prepare learners for external assessment – learning Aim A, B and C To give learners individual feedback relating to gaps in knowledge and giving learners a clear understanding of how to answer questions correctly. Formative assessment during lessons, to prepare learners for external assessment. Summative assessment Learning aim C set task assessments	The design of this external assessment ensures that there is sufficient stretch and challenge, enabling the assessment of knowledge and understanding at the end of the learning period.	
	What should the end point look like	Learners will have submitted they assignment Re-Imagine for learning aim A and B, This will be: A portfolio showing development of media production skills and techniques. • Annotated visual log of pre-production, production, and post-production processes. • The finished practical work. • Teacher observation.	Learners will have submitted they assignment Re-Imagine for learning aim C Evidence from individual learners will be: Written report that assesses the finished work and the processes used.	Learners will have completed mock assessments Component 3 Learning aim A. 3 mini assessments for learning aim A and B Within written responses Learners will show an understanding of subject specific terminology and an understanding of the skills and techniques developed from completing component 1 and 2.	Learners will have completed mock assessments Component 3 Learning aim C. 3 Within written responses Learners will show an understanding of subject specific terminology and an understanding of the skills and techniques developed from completing component 1 and 2.	Learners will have confidently completed a creation of a media product in response to a brief.	
	Wider Curriculum Links	SMSC: Understand how media products are created and edited for different demographics. Looking at representation and target audience. Looking at why different products are used for different purposes and audiences. Accessibility. Links to Business, IT, Technology.					